

**ABSTRACT**

An improved system and method for recommending a service are disclosed. A data translation system may comprise a server and a computing device. In preferred embodiments, executable logic and descriptors reflective of data designated for transformation by a hard-copy generation device and in response to the logic recommends a suitable service for completing the transformation. A method for intelligently routing hard-copy generation tasks, can be summarized by the following steps: accessing imaging service data; accessing imaging data; recommending at least one capable service; and initiating a hard-copy generation request.

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